

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I continue the forward looking commentary with a view from Samsung. I also share a recent conversation with futurist Martin Börjesson.

Is your organization involved in smart living or future forecasting projects?

Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

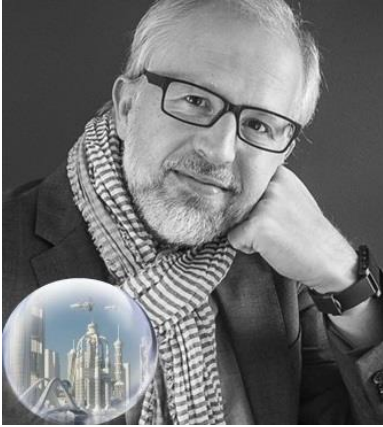
Anders Hemre

Towards Tomorrow – The Future of Living Smart

Smart technologies and artificial intelligence have already changed the way we live. And they continue to do so.

In smart cities there are smart homes. In smart homes there are smart things. With smart things there is smart living. Behind it all is a lot of smart thinking. And in front of it there is smart thinking about the future.

Two years ago Samsung acquired SmartThings, a provider of smart home gadgetry. Backed by the Korean electronics giant, they provide this confident glimpse into the future: [Smart Things – Future Living Report](#)



Whatever called – futurology, future forecasting, prediction, scenario planning or even science fiction – envisaging the future has for a long time both fascinated and preoccupied technology developers, business strategists, urban planners, policy makers and many ordinary people alike. Over the years, plenty of predictions have turned out to be wrong. Others have been more accurate or at least useful.

In this recent conversation, futurist Martin Börjesson shares his thoughts on the art of future forecasting: [How to step into the future](#)

In the Previous Issue

In case you missed the March issue, here it is again:

[Nordic Connections – The Growth of Communicating Things](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What the Gurus Say: Brainovation® Interviews 2007-2016](#) (PDF)



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