

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I comment on the changing nature of globalization and recommend two recent articles on the topic by the Boston Consulting Group. Is your organization addressing global challenges? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

Anders Hemre

Globalization: Not Dead, but Different

Regional, national and global developments along with technologies and policies shape the business environments of industries and firms. Globalization has been a progressive phenomenon (and buzzword) for decades. At the same time, nationalistic sentiments and regional independence movements are on the rise, with Brexit a recent and dramatic indication of such trends. So what's happening with globalization and what should business leaders do?

Economic integration and labour cost may no longer be the main driving forces of globalization. In fact, the Boston Consulting Group suggests that significant change is underway. These recent articles may not offer a panoptic opinion, but provide a good starting point for some further thinking on the topic:

[What You Need to Know about Globalization's Radical New Phase](#)
[Saving Globalization and Technology from Themselves](#)

Modern Management

The series of books by Anders Hemre previously print published on Lulu.com is now also available in the Kindle e-book format on Amazon:



In the Previous Issue

In case you missed the July issue, here it is again:

[From Start-up to Scale-up](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews



Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What the Gurus Say: Brainovation® Interviews 2007-2016](#) (PDF)

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