

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



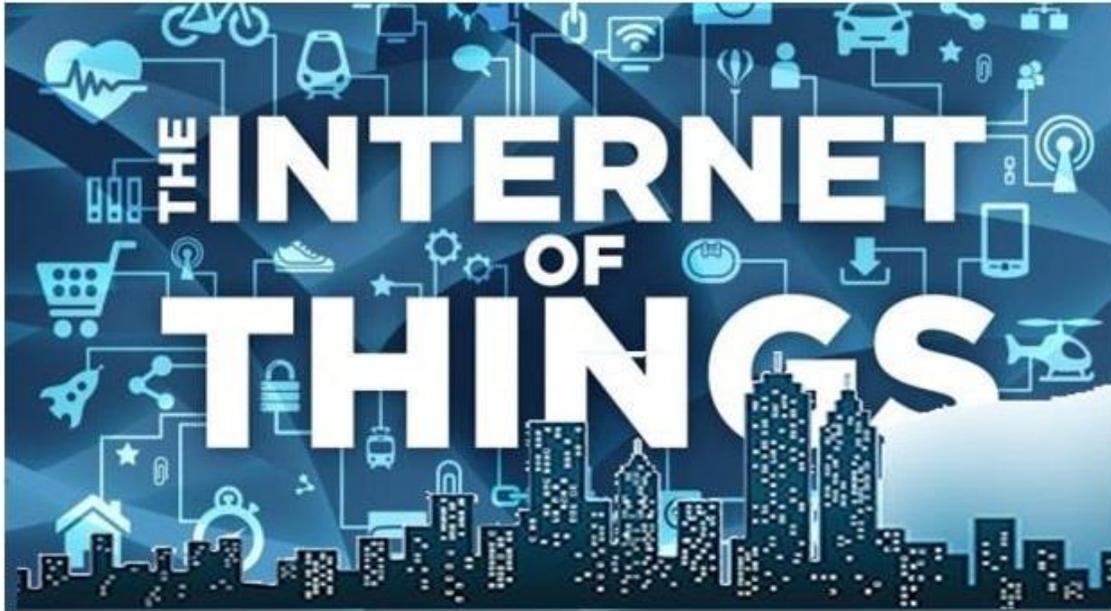
As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I comment on opportunities in Smart Cities and the Internet of Things.

Is your organization involved in shaping the future of cities? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "in knowledge organizations, learning is work, thinking is doing"

Anders Hemre

Smart Cities and the Internet of Things



Major cities around the world call themselves Smart. Manchester, Barcelona and Seoul are leading examples.

Many "Smart City" definitions have been suggested. Most include the advanced use of ICT in city governance, services and urban planning. In a recent viewpoint, Arthur D. Little argues that telecom operators should take a more active role in the development of smart cities than just providing connectivity. They should include also managed platform services and horizontal capabilities.

ADL projects the Smart City market at \$2.1 T by the year 2020.

Truly smart cities will rely on cloud computing, big data analytics and the networking of objects or "Internet of Things" (IoT).

According to Cisco, over the next 10 years the ICT industry is looking at a \$19T opportunity in the IoT business with an estimated 50 billion devices connected already by the year 2020.

Also McKinsey estimates trillion dollar IoT value impacts mainly in factory and (smart) city settings and in e.g. vehicles, homes and offices albeit somewhat less in these.

Clearly, ICT businesses in pursuit of growth need to look seriously at the opportunities involved in Smart Cities and the IoT.

For more analyst details, follow the links below.

[Telecom providers as enablers for Smart Cities](#)

[Unlocking the potential of the Internet of Things](#)

To get more Brainovation business briefs, follow me on [Blogger](#), [Twitter](#) & [LinkedIn](#), where I try to think straight in a non-linear world and where I share "micro thoughts" on life and work in the knowledge economy.

In the Previous Issue

In case you missed the June issue, here it is again:
[Three Days in Budapest: the 26th ispim conference](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our guru interviews in one document.

[What The Gurus Say: Brainovation® Interviews 2007-2014](#) (PDF)



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