



94th Edition June 2015

To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I report from the 26th annual ISPIM conference in Budapest. Is your organization shaping the frontiers of innovation management? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

In Brainovation® Buzz I highlight selected news and upcoming events.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "in knowledge organizations, learning is work, thinking is doing"
Anders Hemre

Three Days in Budapest: the 26th ISPIM conference

Sponsored by Ericsson, Nokia, Deloitte, SAP and local companies, the 26th annual [ispim](#) conference was, as always, a well attended and well conducted event for innovation management professionals. Over three days, the program included presentations, round tables, workshops, study tours and social events.

Open Innovation, Living Labs, entrepreneurship, industry collaboration and creative leadership were among the many topics on the conference program. Download a report from the event from the interKnowledge Technologies website: [Shaping the Frontiers of Innovation Management](#) (pdf)

Brainovation® Buzz

The OECD published [Innovation Strategy 2015](#)

Voting for the European Most Admired Knowledge Enterprise (MAKE) award closes on June 30.

Some upcoming conferences and events of interest:

Learning & Knowledge Management

July 25-26: [ICEL](#), Nassau, the Bahamas
Aug 4-6: [KM Australia](#), Melbourne, Australia
Aug 24-25: [ICKM](#), Kuala Lumpur, Malaysia
Sep 10-11: [ICKM](#), Singapore
Oct 21-23: [i-KNOW](#), Graz, Austria

Innovation

July 7-9: [ISSR&D](#), Boston, MA
July 24-26: [WorldFuture](#), San Francisco, CA
Aug 20-21: [AIE2015](#), Toronto, Canada
Sep 13-15: [CINet](#), Stockholm, Sweden
Sep 17-18: [ECIE](#), Genoa, Italy
Sep 24: [PLM Innovation Forum](#), Stockholm, Sweden

For more Brainovation buzz, follow me on [Blogger](#), [Twitter](#) & [Facebook](#) where I try to think straight in a non-linear world and where I share "micro thoughts" on life and work in the knowledge economy.

In the Previous Issue

In case you missed the May issue, here it is again:

[Swedish Entrepreneurship: STING Day Startups](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our guru interviews in one document.

[What The Gurus Say: Brainovation® Interviews 2007-2014](#) (PDF)

- **Benjamin Gilad:** On Competition and Regulation
- **Thomas Hagbard:** Realizing Creativity
- **Mats Andersson:** Technology Innovation
- **Richard McDermott:** Knowledge and Expertise
- **Göran Fröling:** Managing Technology
- **Adam Gordon:** Forecasting the Future
- **Alan Middleton:** Managing Innovation
- **Michael Sutton:** Knowledge Management
- **Leif Edvinsson:** Intellectual Capital
- **Benjamin Gilad:** Competitive Intelligence

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