

## Thinking Straight in a Non-linear World



# Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!  
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I again touch on the Internet of Things and Smart Cities - this time from a Nordic perspective.

Is your organization involved in IoT or Smart City development?

Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

*Anders Hemre*

### **Nordic Connections – The Growth of Communicating Things**

Visions and projections for the Internet of Things (IoT) have been abundantly available for some time. And they continue.

Earlier this year Gartner forecasted that 6.4 billion connected things will be in use worldwide in 2016, up 30% from 2015, and will reach 20.8 billion by 2020.

In the Nordic region, a study by TeliaSonera and ADL estimates that IoT revenues, fueled by communicating things and digital transformation, will grow by 17% per year until 2020, when the value is expected to be close to EUR 12 billion. This represents 150 million connected and communicating things.

The report suggests intelligence and convergence as the main trends in the development of IoT solutions:

“In parallel to the development of more intelligent IoT solutions, another trend has now emerged that will intensify in coming years: the interconnectivity and the convergence of IoT ecosystems. When different types of connected things start to interact, connected cars transform into intelligent transportation systems (ITS), connected medical devices into digital health, and connected homes into smart cities.”

Read the full report: [Connected Things](#)

EUREKA [Innovation Week](#) takes place April 26-29 in Stockholm. The theme is Smart Cities – Sustainable and Attractive Communities. It’s a free event with an impressive list of Swedish and international speakers, including the Director General of Swedish innovation agency Vinnova, EUREKA officials and the Canadian ambassador to Sweden.

### **In the Previous Issue**

In case you missed the February issue, here it is again:

[The Mind Era and the Economy of Knowledge](#)

### **In Upcoming Issues**

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)  
Brainovation editor

### **Guru Interviews**

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What the Gurus Say: Brainovation® Interviews 2007-2015](#) (PDF)



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