

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I share information from the World Economic Forum's annual recognition of technology pioneers. Is your organization pioneering technology? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

Anders Hemre

On the Frontiers of Technology

The World Economic Forum's Technology Pioneers programme recognizes early-stage companies from around the world that are involved in the design, development and deployment of new technologies in sectors such as information, life sciences, health, energy and environment.

Criteria include innovative technology development, potential long term impact on business and society, a working prototype or product on the market, well formulated future development plans and capable visionary leadership.

This year, 49 companies from 10 countries have been recognized as technology pioneers. We have selected five from the IT sector, which may be of particular interest to our readers.

[Alation](#) addresses the gap between the availability of big data and human accessibility. Its data accessibility platform observes how users and systems interact with data, combining those observations with machine learning and human insight.

[Ayasdi](#) uses Topological Data Analysis (TDA), to help organizations extract knowledge from complex data sets.

[Domo](#) delivers a business management platform for users to seamlessly connect, prepare, visualize, engage and optimize around data.

[Neon Labs](#) provides an automated image selection platform for digital content based on models of how the human brain sees and responds to images.

[Vicarious](#) is an artificial intelligence company that uses the computational principles of the brain to build software that can process visual information, think and learn like a human.

To get more Brainovation business briefs, follow me on [Blogger](#), [Twitter](#) & [LinkedIn](#), where I try to think straight in a non-linear world and where I share "micro thoughts" on life and work in the knowledge economy.

In the Previous Issue

In case you missed the October issue, here it is again:

[R&D and High Growth Firms](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews (updated with the August feature)

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What The Gurus Say: Brainovation® Interviews 2007-2015](#) (PDF)



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