

Thinking Straight in a Non-linear World



Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I comment on high growth start-ups and share a study conducted by Deloitte and THINK.

Is your organization seeking to accelerate growth? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

Anders Hemre

From Gazelle to Unicorn: a study of growth

Entrepreneurial innovation is hard work with the odds neatly stacked against the innovator. Smart university dropouts launching startup ventures and becoming billionaires is an exceedingly rare business phenomenon. At the same time, scale-ups and unicorns do exist, i.e. firms that grow to \$10 million in their 5th year of revenue and startups that are valued over \$1 billion.

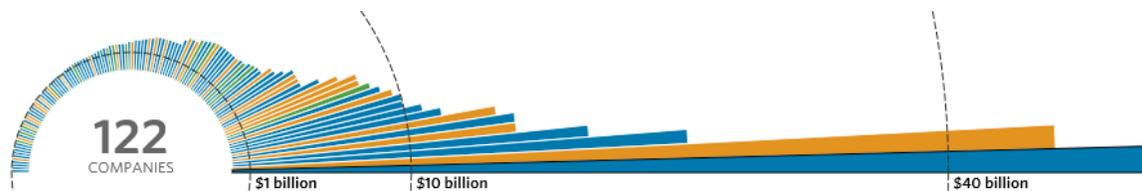
While gutfeel, timing and plain luck certainly play roles in any start-up, scale-ups are typically launched by experienced individuals with significant domain knowledge and leadership skills.

Deloitte Fast Ventures and the THINK School of Creative Leadership recently published their findings from a study of growth firms conducted during the first half of this year.

[Scale up: The Experience Game](#)

Looking for a Unicorn?

Click on the image below to get an interactive view of the "billion-dollar-club" from the Wall Street Journal.



To get more Brainovation business briefs, follow me on [Blogger](#), [Twitter](#) & [LinkedIn](#), where I try to think straight in a non-linear world and where I share "micro thoughts" on life and work in the knowledge economy.

In the Previous Issue

In case you missed the August issue, here it is again:

[Thinking with Thought Leaders: an interview with Bettina von Stamm](#)

In Upcoming Issues

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)
Brainovation editor

Guru Interviews

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What The Gurus Say: Brainovation® Interviews 2007-2014](#) (PDF)



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