

## Thinking Straight in a Non-linear World



# Brainovation

Innovation & Expertise Advice to Grow your Business

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To our new readers, welcome to Brainovation®!  
And to our returning readers, welcome back.



As always, I look forward to continue to share insights into global developments in the Innovation and Expertise fields - and how they can work in and improve your business. This month I offer a glimpse into the future from the just concluded World Economic Forum. Is your organization trying to prepare for the future? Share your thoughts on my blog, the Brainovation Twitter feed, Facebook page, or by email.

Our contact information is at the bottom, as well as reprint permissions. Also included is a brief taste of what you can expect in upcoming issues. And remember, "In knowledge organizations, learning is work, thinking is doing"

*Anders Hemre*

### **Dawned in Davos: The Future According to WEF**

The 2016 World Economic Forum concluded in Davos last week. The Forum is a major international shoulder rubbing event, but also a place for interesting presentations, discussions and speculations.

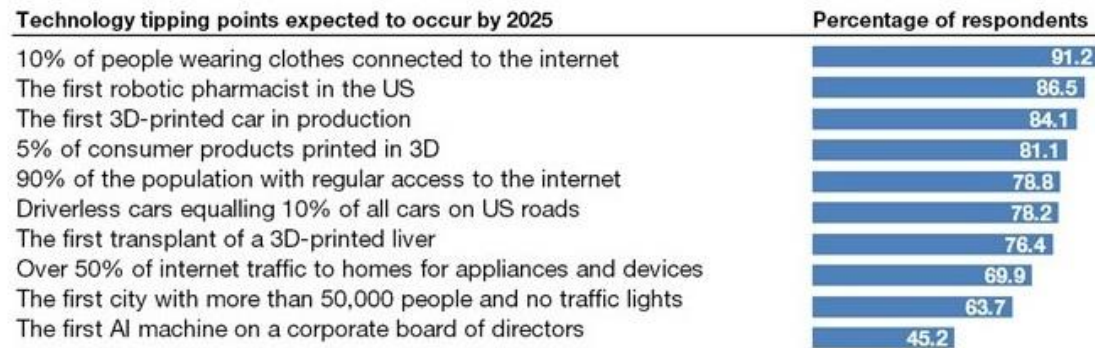
Concerning the latter, here are two tables from the forum records:

## When will the future arrive?

800 technology executives and experts from the information and communications technology sector were surveyed as part of our *Technology Tipping Points and Societal Impact* report



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Source: World Economic Forum, *Technology Tipping Points and Societal Impact* report, 2015

## Top 10 skills in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

The top three skills in demand projected for 2020 appear particularly interesting – complex problem solving, critical thinking and creativity. Together with domain knowledge we call it expertise. In fact, we would combine skills 1-3, 6 and 10 into Cognitive Capacity.

In contrast, having the first Artificial Intelligence machine on a corporate board of directors in 2025 is listed as the least likely occurrence, but still considered a possibility. And why not? Some computer scientists argue that even skill #6 on the list above could be replicated by a machine. “Roboboss” as chairman of the board sounds a bit too much like HAL 9000 for our taste, but AI has been around for a long time and may eventually go beyond the chess table and find its place also in the board room.

[More from WEF](#)

## **Website relocated**

Our website is now hosted by one.com with a new look:



## **In the Previous Issue**

In case you missed the December issue, here it is again:

[The Competitive Company: a free e-book](#)

## **In Upcoming Issues**

Planned features for future issues of our newsletter include conversations with leading management gurus, interviews with international technology management executives as well as more readers' spotlights.



If you have feedback or questions about Brainovation, please contact me by email or through my twitter feed [@geoffdahl](#)

[Geoff Dahl](#)  
Brainovation editor

## **Guru Interviews**

Since our inception, sharing management and technology insights from around the world has been a focus of Brainovation. Now we give you the chance to enjoy all our previous guru interviews in one document.

[What The Gurus Say: Brainovation® Interviews 2007-2015](#) (PDF)



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